



Winter Issue 2016

Lobby Hours:

Monday, Tuesday, Thursday, Friday
8:00am - 5:00pm

Wednesday
10:00am - 5:00pm

Location:

1558 – 1st Street
Sarasota, FL 34236
(941) 953-6744
Fax: (941) 365-4966
SAMM: (800) 860-5704

www.smecu.org

Holiday Closings:

Martin Luther King, Jr. Day
Monday, January 18

President's Day
Monday, February 15



You can visit more than 200 of our shared branch locations. To find out more visit www.xtendcu.com or call (941) 953-6744

Message to Members

Dear Members,

The Board of Directors, Management and Staff of SMECU would like to take this opportunity to wish you and your family a very happy, safe and prosperous New Year. We want to thank you for the privilege of serving you during 2015 and look forward to doing the same in 2016. The last few years have been challenging to say the least but, with your help, we have remained strong and even more committed to serving those who serve Sarasota.

We spent most of 2015 working on the new chip technology for both our debit and credit card programs. As your current cards expire, you will receive new chip enabled cards that will help protect against card present fraud. In early spring, we added a call center that answers phone calls from 5:00pm until 8:00pm Monday through Friday as well as Saturday from 8:00am until 5:00 pm. Not only can they assist you with account questions, they can take a loan application that will be waiting for approval when we arrive the next morning. In the fall, we added a link on our website for True Car that not only gives you all the benefits they provide but adds a special "member discount" if you purchase through our site.

Moving into 2016, we want to increase our membership and would appreciate your help. Our marketing team is working on a contest where the more new members you refer that open both a savings and checking account, the more chances you will have to win the grand prize. Watch our website at www.smecu.org and Facebook page for further details. We promise you won't want to miss this. We will also be researching new products and services that many of our members have requested such as electronic loan signatures, remote deposit capture and small business accounts.

Mark your calendars to make sure you don't miss our 65th Annual Meeting on March 23, 2016 at the Robert L. Taylor Community Center. 65 years is a big milestone and we'd like you to celebrate with us and, as you may know, I will be retiring this year and it will be my last meeting as your CEO. I look forward to seeing you there and spending the evening together.

Sincerely,

Elaine Karins, President

Sign up for e-Statements

- You can view a 18 month history of your account
- Your statement is available sooner than a mailed copy
- It's safer than being delivered to your mailbox



To sign up for e-statements go to the credit union's website at www.smecu.org, click on **It's Me 247** sign in, then click on "Info Center" and under "My Preferences" click on "eStatement Options". If you need assistance, contact the credit union at (941) 953-6744.

www.smecu.org

Our Board of Directors:

Sarasota Municipal Employees Credit Union's Board of Directors are charged with overseeing the operations of the Credit Union and setting goals that it would like to see the Management and Staff accomplish. The Board is comprised of volunteers that are elected by the members of the Credit Union, at the annual meeting.



Sarasota Municipal Employees Credit Union is an Equal Housing and Equal Opportunity Lender.



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government. NCUA a U.S. Government Agency.





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Call Center Hours:

Monday - Friday
5:00pm - 8:00pm

Wednesday
8:00am - 10:00am

Saturday
8:00am - 5:00pm



NEW YEAR.
New financial goals.

*Ask us how we can help you reach
your financial goals today!*

www.smecu.org



Social Networking Security

If you use Facebook, MySpace, LinkedIn, or any Social Networking Community website, you may want to take a closer look at your privacy settings. The US-CERT (United States Computer Emergency Readiness Team) offers some good tips on staying safe on social network sites. Among the important tips is simply recognizing that information you post on the web for your friends to read may be open for the world to read.

To learn more, visit our securities website at www.cusecure.org

Talk about Savings.

Say hello to the Sprint Credit Union Member Discount

- ~ 10% off* select regularly priced Sprint service plans
- ~ 15% off* select regularly priced Sprint business service plans
- ~ Waived activation fee on new activations
- ~ Waived upgrade fee

Available to new and existing Sprint members. Tell them you're a credit union member to get this exclusive discount. Ask them to be attached to the NACUC_ZZM Corporate ID.

www.LoveMyCreditUnion.org/Sprint or **877.SAVE.4.CU**

Sprint®



Stop in or visit:

It's Me 247
Online Banking

Board of Directors: Lorna Alston | Kevin McElyea | Dr. Clifford Smith | Norman Stockton | Maggie Sumney

Supervisory Committee: Gerald "Buster" Chapin | Gary Laubacker | Kathie Micko | April Bryan | Dolores Gamble