



Winter Issue 2014

Lobby Hours:

Monday, Tuesday, Thursday, Friday
8:30 am – 5:00 pm

Wednesday

10:00 am – 5:00 pm

Message to Members

Dear Members,

They say you can't count on anything except change and that proved to be true for SMECU during 2013. Change started during our annual meeting when we said goodbye to long-time board member, Al Light, and hello to newly elected Dr. Clifford Smith. Al tells us he is happily retired and Dr. Smith is glad to be an integral part of our credit union.

Next, we began to notice a change in our long-time VP of Operations and Accounting, Mike Hemminger. He suddenly seemed "happier" and in a short time we found out why. In August, after eight years with SMECU, Mike gave his notice and moved to Jacksonville to be near the love of his life. Luckily, we were able to keep him in the credit union fold. He now works for the Leverage division of the League of Southeastern Credit Unions and we are extremely happy for him.

After Mike left, we needed to take a long, hard look at our table of organization and were able to engineer a total restructure of staff responsibilities. Dawn Linthicum was promoted to VP of Operations and Lending and Veronica McGuire was promoted to Accounting & Loan Specialist but we still needed to hire a new Member Service Representative. We found Juan Reyna who joined our staff in September and has proven to be a wonderful addition to our "family". We experienced a short period of adjustment, but we are ready to move forward into 2014 confident that we have the right team in place.



Juan Reyna

In closing, the Board of Directors, Management and Staff want to take this opportunity to wish you and your family a very happy, safe and prosperous New Year. We thank you for the privilege of serving you in 2013 and look forward to doing the same in 2014.

Sincerely,
Elaine Karins
President

Talk about Savings.

Say hello to the Sprint Credit Union Member Discount.

- 10% off* select regularly priced Sprint service plans
- 15% off* select regularly priced Sprint business service plans
- Waived activation fee on new activations
- Waived upgrade fee

Available to new and existing Sprint members. Tell them you're a Credit Union Member to get this exclusive discount. Ask them to be attached to the NACUC_ZZM Corporate ID.

www.LoveMyCreditUnion.org/Sprint or 877.SAVE.4.CU

Sprint®



You can visit more than 200 of our shared branch locations. To find out more visit
www.xtendcu.com or call (941) 953-6744

Location:

1558 – 1st Street
Sarasota, FL 34236
(941) 953-6744
Fax: (941) 365-4966
SAMM: (800) 860-5704
www.smecu.org

Holiday Closings:

Martin Luther King, Jr. Day
Monday, January 20

President's Day
Monday, February 17

Enter Your Email for a chance to win An Xbox One with Kinect



See back for more details

Our Board of Directors:

Sarasota Municipal Employees Credit Union's Board of Directors are charged with overseeing the operations of the Credit Union and setting goals that it would like to see the Management and Staff accomplish. The Board is comprised of volunteers that are elected by the members of the Credit Union, at the annual meeting.



Sarasota Municipal Employees Credit Union is an Equal Housing and Equal Opportunity Lender.



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government. NCUA a U.S. Government Agency.

Social Networking Security



If you use Facebook, MySpace, LinkedIn, or any Social Networking Community website, you may want to take a closer look at your privacy settings. The US-CERT, (United States Computer Readiness Team), offers some good tips on Staying Safe on Social Network Sites. Among the important tips is simply recognizing that information you post on the web for your friends to read may be open for the world to read.

To learn more visit our securities website at: www.cusecure.org



*Enter Your Email
for a chance to win*

An Xbox One with Kinect

Visit It's Me 247 Online Banking. Click "My Preferences" then "Personal Information" under the "Info Center" drop-down.

~or~

Submit your email address to a participating credit union staff member for entry.



One (1) Prize Winner will be selected on or about March 6, 2014 by a random drawing from all qualified entries received by a participating credit union between January 1, 2014 and February 28, 2014. Eligible members can enter the contest by entering their email address in It's Me 247 online banking. No purchase necessary. See your credit union for complete details, including contest rules, restrictions and alternate method of entry. Void where prohibited by law. Terms and Conditions may apply.

Need a New Car?

YOUR CREDIT UNION MEMBERSHIP GIVES YOU GREAT WAYS TO SAVE

Be sure to visit the Sarasota Municipal Employees Credit Union website at www.smecu.org to discover our great rates on auto loans and how to get started with an application today!



Board of Directors: Gil Leacock | Kevin McElyea | Dr. Clifford Smith | Norman Stockton | Maggie Sumney
Supervisory Committee: Gerald "Buster" Chapin | Gary Laubacker | Kathie Micko | John Quartuccio